

Project PSA

Lesson 4 Lights, Camera, Action

PSA Filming

Support Document Teaching Strategies PSA-57

Lesson 4 Activity **PSA-59**

Support Document Rubric PSA-62

Support Document Student Worksheets PSA-65



Solid Waste & Recycling Curriculum

Project PSA Lesson 4

Teaching Strategies

Lights, Camera, Action

PSA Filming

Teaching Strategies

Small Group Discussion

The small group work is effective for all levels of learners. The discussion of the broad topics will allow all students to participate. It will also allow individual students to hear another classmate's ideas in a more relaxed setting (they will not be afraid of sharing information).

Rubrics

The use of a detailed rubric will allow the students to understand exactly what they are being asked to do. In this lesson, there is one rubric that can be applied to all three writing options.

The rubric will allow the instructor to easily grade the student's work. For more advanced classes, the instructor may want the students to grade their own work.

Playing Director

This strategy is effective for all levels of learners.

During the filming, the teacher should provide direction. This will allow the teacher to keep control of the class. It will also allow for the PSAs to be filmed as the students wrote them.



Solid Waste & Recycling Curriculum

Project PSA Lesson 4

Lesson Time: 60 minutes

Lights, Camera, Action

PSA Filming



Objective

Students will act out and film previously written public service announcements.

Materials Needed

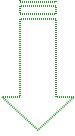
30	Single subject notebooks
6	Dry erase markers
1	White board
1	Video camera
	Student requested props

Anticipatory Set

Write the lesson objectives on the white board. Discuss with the students what the objectives of the lessons are.

Objective: You will act out and film previously written public service announcements.

Distribute handouts (or workbooks).



Introduction:

"We are now going film the public service announcements that you have written. There is a rubric we are going to use to assess performance.

Let us take a look at what is expected from you."

Modeling / Guided Practice

- 1. Discuss the rubric that will be used for assessment. (See support document)
- 2. Begin with any group. Arrange the room as necessary. (Go to the filming location as necessary.)
- 3. Select a student to act as cameraman.
- 4. Direct the filming based on the information in the written PSA.
- 5. Continue this pattern until the end of class or until all groups have finished.

Closure:

- 1. Stress the use of the rubric.
- 2. Tell the students they will continue work next time, if necessary.
- 3. Filming needs to be finished at the end of the next class period (if necessary).

Independent Practice

1. Not applicable.

Name:	:				

Lesson 4

Lights, Camera, Action

Date:_____

Teacher Copy – For scoring the PSA filming

		Needs Work	Approaching	Meets
	0	1	Expectations 2	Expe ctati ons
Awareness of Audience (Relates to target demographic)	The vocabulary, writing, and camera work they chose did not fit their intended audience.	The vocabulary, writing, and camera work they chose sometimes fit their intended audience.	The vocabulary, writing, and camera work they chose mostly fit their intended audience.	The vocabulary, writing, and camera work they chose fit their intended audience.
Speaks Clearly	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.	Speaks clearly and distinctly most of the time and mispronounces no words.	Speaks clearly and distinctly all of the time but mispronounces 1 or more words.	Speaks clearly and distinctly all of the time and mispronounces no words.
Knowledge of Lines and Roles	Does not know lines and does not know role in the PSA.	Does not know lines and needs role direction OR Needs help with lines does not know role.	Knows all of lines and needs role direction OR Needs help with lines and knows role.	Knows all of lines and knows role in the PSA.
Camera (Video)	Does not shoot desired angles.	Sometimes shoots the desired angles with or without direction.	Mostly shoots the desired angles with direction.	Shoots the desired angles with no additional direction.

Lesson 4

Lights, Camera, Action

Date	

	0	Needs Work 1	Approaching Expectations 2	Meets Expe ctati
				ons 3
Organization And Preparedness Attitude	Team does not have props, costumes, and cue cards prepared. Often is publicly critical of the project or the work of other members	Team has some props, costumes, and cue cards prepared. Occasionally is publicly critical of the project or the work of other	Team has most props, costumes, and cue cards prepared.	Team has all props, costumes, and cue cards prepared. Never is publicly critical of the project or the work of others.
	of the group.	members of the group.		
Working with Others	Rarely listens to, shares with, and supports the efforts of others.		Usually listens to, shares, with, and supports the efforts of others.	Almost always listens to, shares with, and supports the efforts of others.
Enthusiasm	Facial expression and body language depict boredom with the topic.	Facial expression and body language show some interest and enthusiasm about the topic.	Facial expression and body language show a strong interest and enthusiasm about the topic, but it is somewhat overdone.	Facial expression and body language show a strong interest and enthusiasm about the topic, but it is not overdone.
Focus on the Task	Rarely focuses on the task and what needs to be done. Lets others do the work.	Focuses on the task and what needs to be done some of the time.	Focuses on the task and what needs to be done most of the time.	Consistently stays focused on the task and what needs to be done.

Solid Waste and Recy Project PSA	cling Curriculum	Name:	
Lesson 4	Lights, Camera, Action	Date:	

	SCORE
Awareness of Audience (Relates to target	
demographic) Speaks Clearly	
Knowledge of Lines and Roles	
Camera (Video)	
Organization And Preparedness	
Attitude	
Working with Others	
Enthusiasm	
Focus on the task	

Total points earned:	Total possible:	Percent:
	27	

Name:

Lesson 4

Lights, Camera, Action

Date:

Objectives: I will act out and film previously written public service announcements.

		Needs Work	Approaching	Meets
	0	1	Expectations 2	Expe ctati
	v	1	_	ons
				3
Awareness of	The vocabulary,	The vocabulary,	The vocabulary,	The vocabulary,
Audience (Relates	writing, and	writing, and	writing, and	writing, and
to target	camera work they	camera work they	camera work they	camera work they
demographic)	chose did not fit	chose sometimes	chose mostly fit	chose fit their
	their intended audience.	fit their intended audience.	their intended audience.	intended audience.
Speaks Clearly	Does NOT speak clearly and	Speaks clearly and distinctly most of	Speaks clearly and distinctly all of the	Speaks clearly and distinctly all of the
	distinctly most of	the time and	time but	time and
	the time AND/OR	mispronounces no	mispronounces 1	mispronounces no
	mispronounces	words.	or more words.	words.
	more than 1 word.			
Knowledge of	Does not know	Does not know	Knows all of lines	Knows all of lines
Lines and Roles	lines and does not	lines and needs	and needs role	and knows role in
	know role in the	role direction OR	direction OR	the PSA.
	PSA.	Needs help with	Needs help with	
		lines does not	lines and knows	
		know role.	role.	
Camera (Video)	Does not shoot	Sometimes shoots	Mostly shoots the	Shoots the desired
	desired angles.	the desired angles	desired angles with	angles with no
		with or without	direction.	additional
		direction.		direction.

Name:

Lesson 4

Lights, Camera, Action

Date:	
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		Needs Work	Approaching	Meets
	0	1	Expectations	Expe
	0	1	2	ctati ons
				3
Organization	Team does not	Team has some	Team has most	Team has all
And	have props,	props, costumes,	props, costumes,	props, costumes,
Preparedness	costumes, and cue	and cue cards	and cue cards	and cue cards
	cards prepared.	prepared.	prepared.	prepared.
Attitude	Often is publicly	Occasionally is		Never is publicly
	critical of the	publicly critical of		critical of the
	project or the work	the project or the		project or the work
	of other members	work of other		of others.
	of the group.	members of the		
Wanting with	Donaly listans to	group.	Havally listans to	A lma a at a lyvaya
Working with Others	Rarely listens to, shares with, and		Usually listens to, shares, with, and	Almost always listens to, shares
Others	supports the efforts		supports the efforts	with, and supports
	of others.		of others.	the efforts of
	or others.		or others.	others.
Enthusiasm	Facial expression	Facial expression	Facial expression	Facial expression
	and body language	and body language	and body language	and body language
	depict boredom	show some interest	show a strong	show a strong
	with the topic.	and enthusiasm	interest and	interest and
		about the topic.	enthusiasm about	enthusiasm about
			the topic, but it is	the topic, but it is
			somewhat	not overdone.
			overdone.	
Focus on the Task	Rarely focuses on	Focuses on the	Focuses on the	Consistently stays
rocus on the rask	the task and what	task and what	task and what	focused on the task
	needs to be done.	needs to be done	needs to be done	and what needs to
	Lets others do the	some of the time.	most of the time.	be done.
	work.			22 201101
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